

# Joshua L Koenig

Creative Director | Writer

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## EXPERIENCE

FCB, Chicago — *VP Creative Director*

**May 2020 - Present**

Executive Sponsor, Prism (LGBTQ+ ERG)

Clients: Brown-Foreman, Jack Daniel's, Bob Evans, Blue Cross Blue Shield, Boeing, Pfizer, Nurtec ODT

Ogilvy, Chicago — *Creative Director*

**October 2018 - May 2020**

Client: CDW

SapientRazorfish, Chicago — *Associate Creative Director*

**August 2014 - October 2018**

Clients: ALDI, Citibank, Children's Hospital Colorado, Ronald McDonald House Charities, Thrivent Mutual Funds, Harley-Davidson, Mike's Harder, Abbott

VSA Partners, Chicago — *Senior Writer*

**August 2014 - October 2018**

Clients: Goose Island, Kool-Aid, Country Time Lemonade, Crystal Light, The Bison Council, The Breakers Palm Beach, Cleveland Clinic

Razorfish, Chicago — *Senior Writer*

**August 2014 - October 2018**

Clients: Eggo, Frosted Mini-Wheats, DiGiorno Pizza, Cheez-It, Ritz Crackers

Element79, Chicago — *Copywriter*

**August 2014 - October 2018**

Propel, Quaker, Reddi-Whip, Tropicana, Supercuts, Harris Bank, Cricket Wireless

## EDUCATION

Second City, Chicago

**2011 - 2015** Comedy Writing, Improv & Musical Improv

Miami Ad School, Minneapolis

**Graduated 2004** Focus: Copywriting

University of Nebraska, Lincoln

**Graduated 2002** Bachelor of Journalism; Major: Advertising

## RECOGNITION

One Show

Webby Awards

Cannes Festival of Creativity

London International Awards

Clio Healthcare Awards

Fast Co. Innovation By Design Awards

New York Festivals Global Awards

Core 77

IDEA Awards

MMA Smarties

Chicago Addys

## EXPERTISE (VERTICAL)

CPG

Alcohol

Telecommunication

Healthcare

Insurance

B2B

Pharma

## EXPERTISE (CHANNEL)

Television & Film

Radio

Social Media

Print & OOH

Digital

Retail

Experiential

CRM

## REFERENCES

Just ask